



We are at the half-way mark of the Optimist year. And the start of our busy season within our Clubs. Such an exciting time.....



THE 3RD QUARTER CONFERENCE

April 22-23, 2022

**Holiday Inn and Suites Ameristar
2202 River Road
Council Bluff, Iowa**

Guest Speaker: Josh Zaidel, The Great Plains OI VP

Registration: \$40.00 (includes lunch)

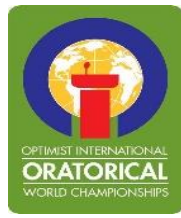
This will be a joint effort with the Nebraska District Optimists. So, please attend and represent IOWA !

Lodging: Holiday Inn Council Bluffs at Ameristar

Phone: 712-322-5050

Book your hotel room under: Iowa District **Cut-off date: April 11th**

Standard Room (1 king bed): \$119.00 + taxes (room rates for Friday and Saturday.



Note:

We will be conducting our Iowa District Oratorical Final at this Conference. At this time all Club Contests should be completed with Zone/Regional Contests in progress. If you have any questions about this project contact Oratorical Chair:

George Volz (402) 306-4595 georgevolz@yahoo.com



Optimist International has some
OI Presidential Awards to give out this year:
The “212 – One Degree More Awards”



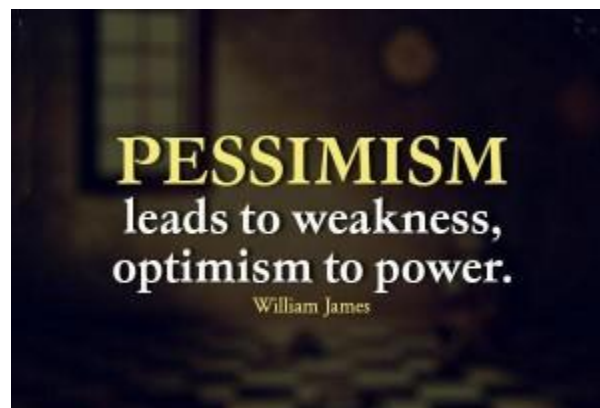
MEMBERS AWARD: (Gift Card)

- Sponsor 2+ New Members.
- Donate a minimum of \$43 unrestricted to the OI Foundation.

CLUB AWARD: (Pop-Up Tent)

- Membership: +2.12% NET Club above Honor Club.
- Donate \$212 unrestricted to the OI Foundation.
- Charter ONE new JOI Club with 12 members.
- Conduct 1 NEW Project for the year and report it on your Club Pride Report.
- President and S/T completes the training on the OI Learning Management System.
- Club must be current on their DUES.

For more information: Go to the **OI Website**, Click on “**Member Resources**” page. Scroll down to “**Leadership Development**” Click on the **Presidential Incentive** box. Check out the **212 Club Video** box while you are there.



OPTIMIST WEBINAR:

Optimist International - Leadership Development Webinar Series occurs on the **3rd Monday of each month** (excluding July & Sept). For April the Webinar is:

Title: Plant, Nurture, Reap Optimism

April 18, 2022: 7:00pm-8:00pm

Find creative ways to grow Optimism in your Community through local projects, volunteer events and partnering with agencies.

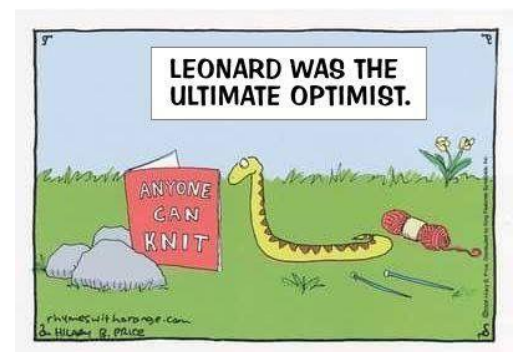
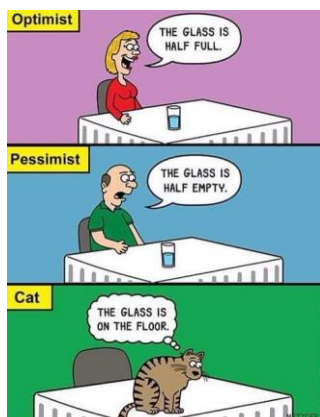
For more information: Go to the **OI Website**, Click on “**Member Resources**” page. Scroll down to “**Leadership Development**” Click on the **Webinars 2021-2022** box.



Optimist Junior Golf is an exciting and unique golf program for boys and girls, ages 10-18. Kids around the world compete in official Optimist qualifying tournaments from the District to the International levels.

How can a Club participate: By sponsoring a local Junior Golfer at the District Competition. There will be a presentation about this Program at our 3rd Quarter Conference. Until then....for more information contact Junior Golf Chair:

John Danielson (641) 750-4024 danielsonjohn44@gmail.com





Are you aware that the OI Website has OI Logos made for your Club, that you can use in your Club Branding efforts?

For more information: Go to the **OI Website**, Click on "**Member Resources**" page. Scroll down to "**Marketing**" Click on the **Club Marketing / PR Kit** box. Click on **Locating your Club Logo** box. A page entitled "**District Identity**" will pop up. Scroll down to "**Club Identities for District 40**"....Click on that and a scroll down will come up and then you look for your Club Number and there are your logos for your Club.



Did you see the picture of our very own Governor-Elect Zeke Potter on the OI Facebook page? He attended the Governor-Elect Training and is anxious to get his Optimist year started. Let's support him by saying "yes" when he asks us for help!

And to find out who the Candidate Qualifications Committee (Chaired by Dave Mason of the Wayne of Corydon Club) picked to be our Governor after Zeke... attend the 3rd Q Conference. It will be announced there and then!



Youth activities

The OI Website has updated their “Optimist International Community Activities” page. It’s cute with great INFORMATION on the following programs and projects:

- ❖ Childhood Health and Wellness
- ❖ Respect for Law / Promotion of Non-Violence
- ❖ Youth Appreciation
- ❖ Youth Safety
- ❖ Tri-Star Sports
- ❖ Avenue of the Flags
- ❖ Cornhole Tournament Information
- ❖ A Kaleidoscope of the Performing Arts
- ❖ Optimist Photography
- ❖ Optimist Visual Arts Completion
- ❖ Optimist Spark in the Park
- ❖ and More

Go to the [OI Website](#), Click on “[Member Resources](#)” page. Scroll down to “[Programs](#).” Click on the [Community Activities](#) Box.



We can do one of these projects NOW.

Visual Arts Competition



Guidelines:

1. The Contest will be held at the Club level and International level.
2. Club level judging may be by Club Members, professional artists/ instructors, or by public voting.
3. The topic for the Visual Arts Competition shall be the same as the OI Kids Speak Out Contest. This year’s topic is ‘**Optimism.**’
4. Artist must be age eleven or lower as of October 1, 2021.
5. Clubs may provide awards to participants and winners at the local

level.

6. Digital images of the Club 1st place winner(s) must be submitted to OI no later than **May 1, 2022**.

7. **Voting will be on-line on the Optimist International website from May 15 through May 30, 2022.**

8. There will be a scholarship award for 1st, 2nd, and 3rd place OI winners for each category (painting and drawing).

9. At the International level, 1st place in each category will receive a \$250 scholarship; 2nd place in each category will receive a \$150 scholarship, and 3rd place in each category will receive a \$100 scholarship.

10. The winning artwork will be displayed at the Optimist International Convention, and featured on the OI website.

Try this youth activity and let us know how it went

and remember.....

“Today Is The Day When Bold Kites Fly.”

